

# DIRECTORS

## PTAC — TUESDAY, JULY 26, 2022

Registration: 7:30 am

Praise & Worship: 7:50—8:05 am

Welcome: 8:05—8:10 am

Keynote Speaker: 8:10—9:00 am



### Keynote Speaker — Steve Spangler

Steve Spangler is a best-selling author, STEM educator and business leader branded by TIME Magazine as one of their “most influential people of the year” because of his passion to inspire the next generation of scientists and engineers. With more than 1,300 television appearances and multiple Emmy awards to his credit, Steve is also a regular guest on the Ellen DeGeneres Show where she dubbed him America’s Science Teacher. Steve’s catalog of videos featured on YouTube have more than 400 million views, and his books and online experiments are widely used by parents and educators to increase student engagement and inspire young scientists to learn more about STEM-based careers.

### Footnote Speakers — David & Teesha Laflin

David and Teesha Laflin are internationally recognized Christian illusionists that have entertained and inspired audiences all across the United States and in several foreign countries since 2002. More than simply entertainers, David and Teesha are also gifted speakers. They are quick to point out that everything they do is simply an illusion. Only God can do real miracles. Through their illusions, the reality of the love of God is revealed in a way that people of all ages connect with. Even while sharing the message of Jesus Christ through the art of illusion on a full-time basis, David and Teesha continue to devote time and resources each year to missions in foreign countries.



### Session 1

9:30 - 10:20 am

#### ***Stinking Thinking: What It Is, What It Does, & How We Can Change It!***

If you have ever said to yourself, “I knew the better way, why didn’t I choose that?” and followed it up with a good old-fashioned beat yourself up session, congratulations! You are officially a human being! We have knowledge, skills, and great intentions and then life happens. Our intentions join a long, but distinguished list I often refer to as my “Woulda, Coulda, Shoulda List”. Sometimes it is the realities of life that disrupt our plans, and we have to adjust. Sometimes, however, it is stinking thinking! In this session, we will unpack what stinking thinking is, what it can do to our leadership, and how we can, with simple shifts and techniques, bring our thinking back in line with our values, goals, aspirations, and dreams.

**Speaker:** Lori Buxton

**FA:** Effective Organization

**Location:** A124

#### ***How to Maintain Quality Staff & Reduce Turnover Time***

One of the most important indicators of a high quality childcare is represented by quality staff, satisfied and motivated employees. In this session, participants will learn the indicators of quality staff, turnover issues, how to recruit, develop, and retain high quality staff. Participants will learn better hiring and staffing practices; improve new hire orientation; reduce cost of turnover; retain your best employees; and effective leadership skills.

**Speaker:** Keith Scott

**FA:** Effective Organization

**Location:** A125

### Session 2

10:30 - 11:20 am

#### ***Lighting Their Fire: Knowing & Growing Your People***

You have to know them before you can grow them! This is true about the children in our classrooms and it’s equally true about the grown-ups you lead in your program. Relationship equity has to be established before you can begin the journey of growth and development. Join Lori as she shares her heart and her strategies for growing loyal, productive, inspired, and invested team members through knowing them!

**Speaker:** Lori Buxton

**FA:** Effective Organization

**Location:** A124

#### ***Business Management Skills on Maintaining an Effective Child Care Center***

Training will consist of the latest research and best practices on business management skills for Child Care Administrators. The focus will be on maintaining an effective child care center based on 6 critical business management and leadership areas for having a quality child care center: Overall Business Management & Operations, Leadership, Human Resources, Staff Motivation & Retention, Teamwork, and Customer Service.

**Speaker:** Keith Scott

**FA:** Effective Organization

**Location:** A125

### Session 3

Lunch #1 or Class Below

11:30 am - 12:20 pm

#### ***Pivot, Shift, Shuffle, Repeat***

“She stood in the storm and when the wind did not blow her away, she adjusted her sails.” — Elizabeth Edwards The ability to bend, stretch, re-imagine, and reinvent is one of the greatest skills you can possess as a leader. Join Lori for this transparent conversation of how this superpower has served us through the pandemic and how we can use it to see us through whatever comes our way!

**Speaker:** Lori Buxton

**FA:** Professional Development

**Location:** A124

# DIRECTORS DAILY SCHEDULE TUESDAY, JULY 26, 2022

## Session 4 Lunch #2 or Classes Below 12:30 - 1:20 pm

### ***Preschool/Church Relations***

Is your preschool one of the primary ministries of your church, or the one at the bottom of the list? It's no secret that many preschools have a challenging relationship with their church. As a director/teacher can you **really** do anything to improve that relationship? The answer is, YES! In this session, we will discuss the challenges you might face with your church, but we'll also give you practical advice and hope so that you can begin building mutually beneficial bridges and relationships for the benefit of all!

**Speaker:** Andrew Keyes

**FA:** Business & Operation Management

**Location:** A124

### ***Creating & Maintaining Dynamic Work Teams***

The key to having a successful child care center is to have a dynamic team of employees that display competent and cooperative teamwork. In this session, participants will earn team building skills that get results, keeps employees engaged and satisfied. We will learn how effective teams work together and help each other in creating a quality child care center; learn specific team building techniques and best practices for assessing and improving teams.

**Speaker:** Keith Scott

**FA:** Effective Organization

**Location:** A125

## Session 5 1:30 - 2:20 pm

### ***So You Have to Teach Math: Setting Up For Math Success***

Blocks, cubes, and bear counters! Oh my! Join us for Preschool Math Bootcamp! Learn what materials are essential, how to organize the math period, tips for integrating math with other subjects, and more! Don't let math intimidate your teachers. Set them up for success!

**Speaker:** Dr. Carrie Cutler

**FA:** Effective Organization

**Location:** A124

### ***How to Run Your Child Care Center as a Business***

In this session, participants will learn the fundamentals of running a successful business, how to boost their bottom line, utilize creativity in operations, and what resources are available to them in this effort. Participants will start the process of creating a business or strategic plan that can assist with running a quality operation/child care center.

**Speaker:** Keith Scott

**FA:** Effective Organization

**Location:** A125

## Footnote Speaker Sanctuary 2:35—3:30

# DIRECTORS

## PTAC — WEDNESDAY, JULY 27, 2022

Registration: 7:30 am

Praise & Worship: 7:50—8:05 am

Welcome: 8:05—8:10 am

Keynote Speaker: 8:10—9:00



### Keynote Speaker — Melvin Adams

Melvin Adams knows how to achieve great things in difficult circumstances. Even though he was only 5'8", he became a two-time NCAA All-American basketball player, professional basketball competitor, and member of the World Famous Harlem Globetrotters. As an underdog who went on to become a professional basketball player Melvin asks audiences, "Imagine what you can do?" Today, he encourages and entertains audiences and demonstrates to them how they can achieve in life and business no matter the circumstances that they face.

### Footnote Speaker — Jana Alayra

Jana Alayra is an artist with whom many can identify. She is a wife, mother, and friend, busy with the daily routine of tending to the lives of her three daughters and producer husband, Ron. Together, Ron and Jana also answer the call to a unique ministry of leading worship, both to adults and children. Whether leading a small group with her guitar, or singing for a thousand children and their families, Jana's enthusiasm and love for Christ are evident, sincere and inspiring. Jana shares openly about the pain and sorrows in her life, as well as Christ's victory through it all. Her humor and hope are truly encouraging. To know her story and to watch her lead people in praise is a true testimony of God's power and faithfulness.



### Session 1

9:30 - 10:20 am

#### *Customer Service*

Customers (parents) are key to generating revenue for your program. Parents must feel that they can come to you with a problem and that you will listen to their concerns. This is important for them to keep coming back because they know that you are interested in them and their children. Parents need to feel that they have a voice and that you care. This workshop will help you achieve this.

**Speaker:** Albert Wright

**FA:** Business Operations & Management

**Location:** A125

#### *Building Stronger Programs: Relationships are the Key!*

When you prioritize a strong web of relationships among children, staff and families, you are providing a foundation for the very best high-quality care and education. Learn how each of these relationships benefits everyone in your program and come away with practical strategies to make them your top priority!

**Speaker:** Diane Goyette

**FA:** Professional Development

**Location:** A124

### Session 2

10:30 - 11:20 am

#### *The Ultimate Director's Guide to Team Building*

Working as a team is important in the childcare profession. Management and staff who work as a team help provide a comfortable and effective childcare environment. We will identify and role play team building involving subjects such as: Getting to know new workers, building cooperation, and building trust.

**Speaker:** Albert Wright

**FA:** Leadership & Development

**Location:** A125

#### *Creating a World Where Every Child is Cherished & Nurtured!*

Is your program a model for the more inclusive, equitable, and compassionate world we envision for our children? Explore five best practices for center policy, reflecting on your program's mission, vision, and philosophy. You'll leave ready to adjust your policies so they encompass your values, contribute toward your program goals, and guide the roles and responsibilities of your staff.

**Speaker:** Diane Goyette

**FA:** Leadership & Development

**Location:** A124

### Session 3

LUNCH #1 or Class Below

11:30 am - 12:20 pm

#### *The Importance of Play: Do We Do What We Say?*

We know that play is the optimal mode for learning and supporting children's development. Do our curriculum design, daily schedules, and program environment reflect that importance? Let's work together to examine these components to ensure that they prioritize the provision of lots of sustained, open-ended, free-choice, child-initiated play.

**Speaker:** Diane Goyette

**FA:** Leadership & Development

**Location:** A124

## DIRECTORS DAILY SCHEDULE WEDNESDAY, JULY 27, 2022

### **Session 4** **Lunch #2 or Class Below** **12:30 - 1:20 pm**

#### ***Your Attitude Determines Your Altitude***

With stress levels in the workplace at an all time high, keeping a positive attitude in all situations is more important than ever. Participants will gain an understanding of how a positive attitude can bring about positive change. This session demonstrates how directors can lead effectively and maintain a positive attitude as well as effect their co-workers by giving a step-by-step process to change everyone's way of thinking. Participants will learn how to inspire your staff and deal with difficult employees. Attitude is Everything!

**Speaker:** *Albert Wright*

**FA:** *Leadership & Development*

**Location:** *A125*

### **Session 5** **1:30 - 2:20 pm**

#### ***Bully Busters***

Bullying is such a hot topic and a problem these days! No one wants to be afraid to come to school or be made fun of. This award-winning session will help your facility be on the cutting edge of training. You will learn how to help children cope with being bullied as well as making them feel safe to come and talk about it. You will also learn how to deal with the offender & effectively talk with their parents to resolve this cruel behavior.

**Speaker:** *Albert Wright*

**FA:** *Professional Development*

**Location:** *A125*

#### ***Adults Need Play, Too! Fun Teambuilding Activities for Every Play Personality***

Adults benefit from play and being playful just as children do. Learn about the 8 adult play personalities and participate in games for each. You will leave with enjoyable activity ideas that will benefit you, your teachers, and your children. And — you will have had fun, too!

**Speaker:** *Diane Goyette*

**FA:** *Leadership & Development*

**Location:** *A124*

### **Footnote Speaker** **Sanctuary** **2:35—3:30 pm**

# DIRECTORS

## PTAC — THURSDAY, JULY 28, 2022

Registration: 7:30 am

Praise & Worship: 7:50—8:05 am

Welcome: 8:05—8:10 am

Keynote Speaker: 8:10—9:00 am



### Keynote Speaker — Charles Clark

Charles Clark is a motivational speaker and the creator of the Thrive Planner. Before becoming an international speaker, Charles was one of the fastest men in the world. He is a 3x NCAA National Championship and USA Track and Field Championships silver medalist. Now, as a mindset expert, Charles shows athletes, entrepreneurs, and companies how to win in life. Today, Charles Clark teaches people how to use adversity to build greater strength, success, and fulfillment.

### Footnote Speaker — Cleto Rodriguez

Born and raised in San Antonio, Texas, Cleto Rodriguez is living his lifelong dream of becoming an elite stand-up comedian. Rodriguez performs nationwide in comedy clubs, corporations, colleges and churches. He was chosen as the comedian for the 2008 Promise Keepers events in seven U.S. cities. Rodriguez connects with audiences by relating everyday life experiences. Anything and everything is fair game, from marriage mishaps to the challenges of dieting. His comedy is high-energy, observational and hilarious with a brilliant Latino twist.



### Session 1

9:30 - 10:20 am

#### **Managing Difficult Conversations: Professional Conflict Resolution**

As leaders, conflict is a tool we can use to strategize and encourage peace in difficult conversations. How do we effectively manage professional conflict? Join this session as we discuss effective conflict resolution, personality conflict, difficulties in conversations and communications errors.

Speaker: **Natasha Harris**

FA: **Leadership & Development**

Location: **A124**

#### **Equip To Lead: The Power of Emotional Intelligence for Leading Childcare**

This signature program introduces emotional intelligence as a tool to build both professional and personal competencies that lead to a workplace that seeks to support and empower its team members. This also engages both the business and the human component of the workplace.

Speaker: **Thecia Jenkins**

FA: **Professional Development**

Location: **A125**

### Session 2

10:30 - 11:20 am

#### **Health & Safety Training**

This session is based on 746-childcare minimum standards discussing health and safety practices. We will walk through each section and provide a refresher course on health and safety in your program.

Speaker: **Natasha Harris**

FA: **Professional Development**

Location: **A124**

#### **I Matter: Six Strategies to Create Culture of Self-Care**

For the last two years, you have been donning your cape, using your x-ray vision to see solutions that are buried under overwhelmed staff, the war of vaccination, staffing shortages, illness; and The Great Resignation. Your role as a leader often calls upon you to make the decision to choose between your needs, your family, and a cause that literally can impact the life of someone. There are people who consider you a hero. So does the hero also get the opportunity to choose to advocate for themselves?

Speaker: **Thecia Jenkins**

FA: **Professional Development**

Location: **A125**

### Session 3

LUNCH #1 or Classes Below

11:30 am - 12:20 pm

#### **Effective Communication: "Do I Mean What I Say?"**

As Directors, we have faced situations in which we spoke hastily. Once the words are released, how do we rectify the reaction? Join this session to discuss communication techniques, communication issues, and ways to effectively respond to difficult conversations.

Speaker: **Natasha Harris**

FA: **Professional Development**

Location: **A124**

#### **What Happened to Them: Trauma Informed Childcare**

The reality is that about one in two children and youth have experienced a traumatic event in their life before the age of eighteen. This session explores the topic of Trauma Informed Response and Adverse Childhood Experience. Attendees will explore what trauma is, how trauma affects people and how they can assist the child and their adult support system.

Speaker: **Thecia Jenkins**

FA: **Professional Development**

Location: **A125**

**Session 4** **Lunch #2 or Class Below** **12:30 - 1:20 pm*****How to Guide My Attitude in My Class & My Center***

This session will go over strategies to use when communicating and interacting with parents, peers, and staff to foster a positive, professional relationships. Understand your role as a professional in the field of early childhood and how the way you communicate makes a big difference in the in both personal and professional relationships. Tips and strategies will be discussed.

**Speaker:** *Alba Bunnell***FA:** *Leadership & Professionalism***Location:** *A125***Session 5** **1:30 - 2:20 pm*****Being Authentic: Reflective Leadership for Directors***

Reflective leadership is the Director's ability to lead in the present, to be aware of our reactions, which pave the way to lead others. Taking the time to reflect daily with ourselves helps to gauge our interactions and responses with our staff and others. Directors set the culture for their programs in a positive, professional, and integral way by being authentic & intentional in their interactions.

**Speaker:** *Natasha Harris***FA:** *Leadership & Professionalism***Location:** *A124****20/20 Understanding a Child's Vision***

This session will discuss and evaluate ways to see through a child's perspective. We will discuss ways to understand a child's actions & behaviors.

**Speaker:** *Alba Bunnell***FA:** *Professional Development***Location:** *A125***Footnote Speaker** **Sanctuary** **2:35—3:30 pm**